



## **About See Your Game®**

See Your Game® is a leading interactive event marketing company that helps our clients make meaningful connections and lasting relationships with their clients. Proprietary software is utilized to create interactive event marketing programs and web campaigns. See Your Game® also licenses qualified territories, corporations and venues to deliver See Your Game® services. The company is headquartered in Calgary, Alberta, Canada with licensees throughout North America, Europe and Asia.

## **Job Description**

See Your Game® is excited to announce an opening for our Client Services team. The position encompasses a wide variety of responsibilities including: training new licensees, providing technical support, testing new software, website maintenance and design, creating new and innovative marketing material, event preparation.

Our objectives are to mentor and engage our creative team, continue to provide innovative creative solutions to our clients and to cohesively work with our licensees around the globe.

## **Responsibilities**

### **Manage Licensees**

- Train new licensees
- Create training materials
- Maintain and update current training manuals and materials
- Provide ongoing technical support for licensees
- Promote new ideas and concepts to licensees

### **Coordinate Events**

- Prepare printed collateral
- Prepare web collateral
- Coordinate equipment and resources
- Coordinate with event clients and locations
- Foster a culture of innovation, authenticity, commitment and fun at events
- Increase awareness of See Your Game® at events

### **Manage Daily Business Opportunities**

- Actively participate in new business pitches
- Lead the development of creative concepts that speak to the client's and end user's goals
- Participate in client meetings and pitch creative concepts to clients

- Ensure creative concepts delivered to clients are aligned with the client's expectations and speak to the target audience
- Develop creative marketing material and ensure high quality creative deliverables
- Contribute to the branding of See Your Game® and related internal projects
- Maintain and update company website
- Test new software and provide feedback on strengths and weaknesses as well as provide user friendly suggestions

## **Requirements**

- Diploma or equivalent experience in Graphic Design, Computer Information Systems or Marketing
- Strong organizational abilities
- Proven ability to balance business and creative goals when creating creative solutions
- Demonstrated ability to direct and multi-task effectively under pressure
- Excellent written, oral and presentation skills
- Positive, open, honest and constructive communication style
- Experience with web design including HTML, JavaScript
- Experience with graphic design including Corel Draw, Adobe Illustrator, Adobe InDesign, Adobe Photoshop
- Excellent working knowledge of Windows Operating Systems including 2000, XP, Vista
- Knowledge of digital video camcorders and digital cameras
- Creative, outgoing, passionate and positive attitude

We have a lot going on, and are looking to make a move to bring a great person onto our team! If this sounds like a perfect fit for you, let us know by sending a cover letter and resume to:

Tom McCandless  
Fax: 403.257.6445  
Email: [tom@seeyourgame.com](mailto:tom@seeyourgame.com)

We thank you for your interest and will contact only those qualified.